



JAZ

Jugendausbildungszentrum

Contact

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THE PROJECT

Although the Münster metropolitan area features a relatively low youth unemployment rate, a significant number of at-risk youth (i.e., those with either no or low-level secondary school degrees, those growing up in instable family or otherwise socially disadvantaged environments) face difficulties in finding an apprenticeship. Among those who do start an apprenticeship, attrition rates are on average higher among at-risk youth. These young people often have no role models in their social environment to encourage and motivate them or, in cases of conflict, mediate for them. Targeting the creation of apprenticeships for at-risk youth in companies in the Münster region, the PLUS 1 initiative also helps trainees take advantage of the opportunities available to them.

Effective cooperation is the cornerstone of the project: The "PLUS 1" association enlists companies as partners, providing them financial support for the creation of additional training places. JAZ staffers supervise trainees and companies prior to and throughout a training cycle. Together with the youth, they explore each participant's potential and help them submit applications. Once a participant has successfully started their apprenticeship, JAZ staffers remain in regular contact with the participant and the company. In crisis situations, JAZ staffers act as mediators between all stakeholders (participant, association, company, school, parents). PLUS 1 also engages in public relations in order to raise awareness among companies and investors of the importance of educational supervision during a trainees' apprenticeship and to demonstrate the benefits of working with disadvantaged youth.

IMPACT

The PLUS 1 concept is convincing in particular because of the close cooperation between the PLUS 1 association and the JAZ youth training center. Seventy percent of participants successfully complete their training or are offered a job before completion. Another success factor is the willingness of companies to take on at-risk youth because they know that JAZ will supervise and support participants throughout their training. Since its start in 2001, the initiative has enlisted the cooperation of some 200 local companies, and many factories are happy to take on new JAZ-supervised trainees.

Founded: 1982

Project start: 2001

Organization income (2015): €1,901,001

Project budget (2015): €18,155

Number of project staffers: 2

Project location: Münster, Germany

Reach: Münster and its surrounding region

Target group: At-risk youth



Potential project impact

Objetives and target groups	★ ★ ★ ★ ★
Approach and concept	★ ★ ★ ★ ★
Development of quality standards	★ ★ ★ ★ ★

Organizational performance

Vision and strategy	★ ★ ★ ★ ★
Leadership and staff management	★ ★ ★ ★ ★
Supervision	★ ★ ★ ★ ★
Finance and oversight	★ ★ ★ ★ ★
Transparency and public relations	★ ★ ★ ★ ★