



### Contact

VbFF Verein zur beruflichen Förderung von Frauen e. V.  
Walter-Kolb-Straße 1-7  
60594 Frankfurt  
+49 . 69 . 795 099 19  
www.vbfff-fm.de

Founded: 1978

Project start: 1998

Organization income (2015): €2.7 million

Project budget (2015): €905,000

Number of project staffers: 42

Project location: Frankfurt a. M..

Reach: Frankfurt a. M. and the metropolitan area

Target group: Women, in particular (single) mothers of all nationalities

## THE PROJECT

Training is the key to entering the workforce, also for young mothers. However, if a child gets sick or daycare is closed, balancing professional and family life can become difficult very quickly. All too often, young mothers end up unemployed. For almost 40 years, the VbFF has supported young women through consultation, training, and initial and continuing vocational education and training. The part-time training offered by the VbFF was first trialed as a pilot project in 1998, and has been successfully implemented since. Now, 284 women have completed their training.

In the project, mothers complete their training on a part-time basis in various occupational fields. During the entire training period, the women are accompanied and supported by the VbFF, both professionally and pedagogically. Before the start of training, project staff educate the women in learning and working techniques, improved social skills, and time management. The project staff also support the women in the search for a training position and in organizing childcare. The reduced time spent in the workplace is compensated for by practice-oriented instruction and training in the VbFF. The organization providing the training, the trainees and project staff also meet on a regular basis.

## IMPACT

The concept of part-time training has great potential. It bears in mind the everyday lives of young mothers, and takes their plans in life seriously. At the end of the training, the women have occupational prospects as well as greater self-confidence in life, and are able to tend to both themselves and their child. The companies also profit: they gain access to motivated applicants who have already learned to how to deal with responsibility. Following the training, two-thirds of the young women in the project are taken on by the organization they trained at or another company, despite the majority of them "only" having completed lower secondary school. The VbFF also conducts successful lobbying activities: the concept requires that the association is well-networked and works closely with its cooperating partners. The VbFF is a member of a number of regional and trans-regional networks, and organizes relevant conferences and events to promote the issue of part-time training.



### Potential project impact

Objetives and target groups	★★★★★
Approach and concept	★★★★★
Development of quality standards	★★★★★
<b>Organizational performance</b>	
Vision and strategy	★★★★★
Leadership and staff management	★★★★★
Supervision	★★★★★
Finance and oversight	★★★★★
Transparency and public relations	★★★★★